Lord Dennis Joplin Acuña

Singapore | Web Developer, IT Support, Digital Marketing, Events & Content Creation

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SUMMARY

As a **PHP Web Developer**, I have been managing large-scale websites and projects for the past decade here in **Singapore**. At my last company, I also managed web projects for our **Hong Kong**, **Indonesia** and **Australia** entities. I am proficient in using WordPress, as well as various tools and platforms commonly used for SEO and digital marketing. As an **IT Support**, I have assisted multiple companies with software and hardware installations, upgrades, procurements, producing, onboarding, offboarding and general tech troubleshooting.

EXPERIENCE

Honeycombers Pte. Ltd. | Singapore | *IT Manager* (08/2022 - 06/2025); *IT and Community Support Manager* (09/2023 - 03/2025); *IT Executive* (08/2018 - 07/2022)

• Managed the development, testing and maintenance of the themes, new sections and features, plugins and APIs for Honeyombers' high-traffic WordPress Multisite (Singapore, Bali, Hong Kong) and HoneyKids Asia, which garnered a record 3 million combined monthly page views during the COVID-19 period, with proficiency in the surrounding LEMP stack (Linux, Nginx, MySQL and PHP)

• Oversaw all cloud platform integrations that are commonly used for Search Engine Optimisation (SEO) and digital marketing, such as Google Analytics, Google Search Console, Meta Business Manager, Cloudflare, Semrush, Zapier and ActiveCampaign, to name a few

• Executed the best security practices to prevent cyberattacks and ensure the websites are always online, and that the company is adhering to the Personal Data Protection Act (PDPA) concerning the collection, use, disclosure and care of our readers' personal data

• Provided in-house technical assistance, including software subscriptions management, Zoom webinars hosting, podcast producing, management of company files and email accounts, hardware & IT supplies inventory and procurement, and IT onboarding/offboarding

• Built and maintained Launchpad's WordPress Multisite (Singapore, Hong Kong, Australia), a subscription-based online community of ethical entrepreneurs, backed by Honeycombers

• Provided IT and events support for this entrepreneurial community, in addition to managing Honeycombers and HoneyKids Asia

Accela Pte. Ltd. | Singapore | *IT Executive* (08/2015 - 07/2018)

• Managed all the web development projects, including meeting with clients for the project brief, converting designs by the Creative Team to actual websites on different CMS platforms, implementing best SEO practices, ensuring website responsiveness and cross-browser compatibility, recommending relevant plug-ins, overall website functionality testing, preparing manuals for website handover to clients, and performing maintenance and providing support for websites; Also coded EDMs on an ad-hoc basis

• IT onboarded new employees and provided helpdesk-style IT support to the team members and the Wallich co-working space

• Managed the team's IT platforms (Box, Basecamp, Microsoft 365, etc.), the purchase of tech supplies and equipment maintenance

KP&PR&EMS Inc. | Taguig, Philippines | *Programmer / Digital Analyst* (01/2012 - 05/2015)

• Coded websites using PHP/MySQL

• Developed training manuals and programs, and provided training to users

• Created event layouts using Photoshop and/or SketchUp for client presentations

• Performed other office and events-related works using Word, Excel & PowerPoint

OpenAxcss IT Management Solutions | Manila, Philippines | *Web Designer* (03/2011 - 09/2011)

• Designed website pages using Photoshop, ensuring it is in line with the company branding policy and the requirements of the client

• Registered domain names and organised the hosting of the website

• Coded web pages based on the final approved designs

• Proofread content and grammar, and made content and code changes where necessary

Allsec Technologies Manila Inc. | Taguig, Philippines | *PHP/MySQL Developer* (09/2009 - 11/2010)

• Continued the development of the company's system, ensuring compliance with standards and conventions in developing programs

• Prepared and modified MySQL databases as required, and provided database and code optimisation recommendations

• Monitored job and transfer queues to ensure they are functioning as expected, and supported with server monitoring

EDUCATION

Polytechnic University Of The Philippines | Sta. Mesa, Manila, Philippines | *Bachelor of Science in Computer Science* (06/2005 - 05/2009)

SKILLS AND INTERESTS

Web Development, Web Design, Front-end Development, Backend, Responsive Design, HTML 5, CSS, PHP, Javascript, React, jQuery, JSON, MySQL Database, phpMyAdmin, REST API, APIs, Bootstrap, WordPress, WooCommerce, Genesis, Shopify, SquareSpace, FTP, cPanel, Search Engine Optimisation, Google Analytics, Google Tag Manager, Looker Studio, Semrush, GoDaddy, Amazon Web Services, Cloudflare, SSL, Domain Management, Web Hosting, Photoshop, Figma, ActiveCampaign, Mailchimp, Zoom, Webinars, Podcasts, Riverside, Meta Business Manager, Meta Ads, Google Ads, Stripe, Xero, Adobe Creative Cloud, Google Workspace, Microsoft Office Suite, Event Coordination, Event Management, Event Hosting, Social Media, Content Creation, Facebook, Instagram, TikTok, YouTube, CapCut, Canva, Artificial Intelligence (AI), ChatGPT, Claude, DALL-E, DeepSeek, Jasper AI, MidJourney, Stable Diffusion